



A N N U A L R E P O R T 2 0 1 4 - 2 0 1 5



**Florida Institute for
Health Innovation**

RESULTS-ORIENTED. RESPONSIVE. DATA-DRIVEN.



Letter from the Chair



Dear Friends,

Our last two years at the Institute have been filled with the energy and excitement of change.

Since the release of our 2012-2013 annual report, we have welcomed new leadership, re-examined our mission and values and redesigned our look. We've identified what sets us apart from others who are working to improve health and recognized that our strength lies in our ability to respond quickly and creatively to population health challenges. Now named the Florida Institute for Health Innovation (FIHI), we are proud of our accomplishments in the areas of Collective Impact for Healthier Communities, Health in All Policies, and Research, Evaluation and Training.

Over the past year, FIHI spoke to our stakeholders and listened to their impressions of our work and their ideas about our future. Based on this feedback, we redefined our role and honed our assets. As a self-governed non-profit organization, we are able to propose cutting-edge solutions to long-standing problems with a sense of urgency for change. Impartial and data-driven, we can inform policy and drive strategy and results for a diverse group of stakeholders who have an interest in achieving a healthier Florida.

We are excited about these changes, our growth and our vision for the future, and we anticipate the opportunity to continue and expand our work with all of you.

Sincerely,

A handwritten signature in blue ink, appearing to read "Alina Alonso".

Alina Alonso, MD
Board Chair
Director, Florida Department of Health
Palm Beach County

Board Officers



Alina Alonso, MD
Board Chair
Director
Florida Department of Health
Palm Beach County



Sandra Magyar, MS, MEd
Board Vice-Chair
Executive Director
Florida Public Health Association (FPHA),
Florida Public Health Foundation (FPHF),
Florida Association of County Health
Officers (FACHO)



Lillian Rivera, RN, MSN, Ph.D.
Board Treasurer
Administrator/Health Officer
Florida Department of Health in
Miami-Dade County



Michael T. B. Dennis, MD
Board Secretary
Founding Chairman
Florida Atlantic University College
of Medicine

Board Members



John Armstrong, MD, FACS
State Surgeon General
Florida Department of Health



Samuel P. Bell III
Attorney at Law
Buchanan, Ingersoll and Rooney



Charles H. Hennekens, MD, DrPH
First Sir Richard Doll Professor
& Senior Academic Advisor to the Dean
Charles E. Schmidt College of Medicine
Florida Atlantic University



James T. Howell, MD, MPH
Assistant Dean for Professional Relations
Chair, Department of Rural and
Underserved Medicine
Professor of Public Health
Nova Southeastern University College
of Osteopathic Medicine



Rick G. Hunter, PhD
President & CEO
Food Technology
Service, Inc.



**John J. Lanza, MD, PhD,
MPH, FAAP**
Director
Florida Department of Health
Escambia County



Clyde McCoy, PhD
Department of Epidemiology
and Public Health
University of Miami
Miller School of Medicine



H. Virginia McCoy, PhD
Professor and Doctoral
Program Coordinator
Florida International University
Robert Stempel School of
Public Health



Harris Rosen
President & COO
Rosen Hotels & Resorts, Inc.



Kevin Sherin MD, MPH
FIHI Past Board Chair
Director
Florida Department of Health
Orange County

FIHI Chief Executive Officer



Over the past year, in my new role as CEO for the Florida Institute for Health Innovation, I've had the opportunity to speak with practicing health care and dental care providers, patients and health care consumers, insurance company representatives, public health leaders and practitioners, social service and government agencies, and business and health care executives. Although each meeting had a unique and different focus, they all seemed to balance on the same three themes: uncertainty regarding the current health care and public health environments, fear of letting go the past and leaning towards the future, and hope for the effective use of new ideas and opportunities. I believe that these three themes reflect the transformational moment in the US health care system that is occurring today. We have not seen such a seismic shift in our public health and health care delivery systems since the creation of Medicaid and Medicare in 1965 and the desegregation of the US health care system.

At the Florida Institute for Health Innovation, we are seizing this opportune moment to re-align our strategic direction for increased impact in our community. At the Institute we have spent many months re-examining our mission and activities, speaking with numerous stakeholders and partners and exploring the trends in today's health and public health landscape. We have developed a new brand, a new look and a new direction for the Institute. As the new Florida Institute for Health Innovation, we are sharpening our focus toward driving collective action to build healthy communities, ensuring that health factors are considered in all policy initiatives and expanding our efforts in rapid cycle research and in the education and training of leaders in health care and public health.

As we align the Institute's transformation with that of today's new public health approach, we are using innovative ways to maximize community impact. Although important, we believe that technical innovation is just one factor in the effort toward improving population health. We believe that the implementation of new ideas in diverse communities is the real innovation. It requires us to understand individuals and communities by listening and engaging so that we can leverage community wisdom and strength. Working collaboratively, we aim to present proven strategies and successful ideas and provide partnership that will enable our partners to use these ideas for change. This is our brand of innovation.

By working with a growing and diverse group of stakeholders, the Institute is purposefully addressing the intersection of public health and environmental changes. This includes issues such as sea level rise and challenges such as pollution-triggered asthma and allergies, the regional Chikungunya epidemic, the global Ebola epidemic and the brewing epidemic of chronic disease, in the US and throughout the world.

With the mainstream use of social media, the ease with which we travel by air and by sea, and the interdependency of our global economies; improving the health of populations need not be seen as a regional or local effort only, but instead must be viewed as an interconnected network of lives, communities and regions that depend on the innovation, adaptability and success of the other. As we move into 2015, the Florida Institute for Health Innovation aims to harness and leverage this collective intelligence, leadership and action to build a healthier region, state, nation and world. We know that these transformative but trying times of uncertainty, fear and hope are exactly when it is most ideal to creatively redesign our future by innovating collaboratively.

Sincerely,

A handwritten signature in black ink, appearing to read "Roderick K. King, MD, MPH". The signature is fluid and cursive.

Roderick K. King, MD, MPH

Chief Executive Officer

FIHI Team



Mirine Dye, MPH
Project Manager



**Christine Kovach Hom
MSW, LCSW**
Project Manager



Fay Glasgow
*Senior Administrative
Assistant*



Daniella Orihuela, MPH
Project Coordinator



Kathy Shafer
Accountant



Mike Turner
Project Manager

Consultants



Lisa Hoddinott
Creative Director



Arnold L. Chandler
Principal
A.L. Chandler Consulting, Inc.



Karen Dietrick
Management Consultant



John Foley, Esq.
Legal Consultant



Anamarie Garces, MPH
*Urban Health Solutions, LLC,
Partner Urban Health Partnerships, Inc.,
Executive Director*



Jesse Leighton
Community Health Center Consultant



Cindy Metzler
Media Consultant

Centers of Excellence, Current Initiatives

Collective Impact for Healthy Communities

- ◆ FIHI has expanded access to integrated, community-based primary care in the Florida Panhandle as a partner in the four-state Gulf Region Health Outreach Program – Primary Care Project. A result of our work with county health departments includes the formation of volunteer committees that are addressing community-specific health needs with increased collaboration. We have provided five counties with training and technical assistance in areas such as results-based strategy and implementation, GIS mapping, asset mapping, the UDS Mapper GIS platform and community mobilization, community engagement strategies and the Affordable Care Act.

- ◆ FIHI is creating a statewide infrastructure to promote oral health equity and improve the oral health of Florida's population. We are meeting with the community to learn about the barriers people face when trying to obtain or access dental care.



- FIHI's fact sheet Hospital Emergency Department Use for Preventable Dental Conditions: 2011 & 2012 was featured by the DentaQuest Foundation as a lead impact story for its ability to illustrate the costs resulting from limited access to dental care. The report continues to generate the interest of the non-dental community across the nation.
- Using a data-driven, results-based strategic planning process, together with Oral Health Florida, FIHI developed Florida's Roadmap for Oral Health which will serve as an initial blueprint for oral health improvement as we engage other key partners for their contributions and support for the next three – five years.

“Thank you for teaching us about oral health. We receive very little education on dental, and you really taught us a lot about prevention as well as how to treat our patients in the ER and clinic when they have dental issues. I feel much more comfortable with teaching my families about oral health. Thank you.”

Pediatric Resident
at an oral health training
presented by FIHI

- FIHI surveyed primary care medical residents and physicians regarding oral health training and practice and is connecting the medical and dental communities through lunch and learn oral health training.
- FIHI is one of five southeast regional leaders working with the DentaQuest Foundation to facilitate a 12-state regional oral health change agent network. By creating connections and fostering collaboration, we are aligning and maximizing efforts toward a common set of oral health 2020 goals.
- FIHI 's local oral health coalition initiative supported the development of three additional local coalitions, continued to advise five existing coalitions and put oral health onto the agenda for a number of health-focused consortiums and groups.

Health in All Policies

FIHI's efforts resulted in a South Florida regional focus on the health effects of climate change.

- ◆ Local jurisdictions throughout South Florida are implementing FIHI's recommendations from our Health Impact Assessment (HIA) on the Southeast Florida Regional Climate Action Plan. This report inserted health into the regional climate change adaptation and mitigation agenda and began a regional conversation about the relationship between climate change and health.
- ◆ FIHI is successfully building a statewide infrastructure for a Health in All Policies approach to decision-making through our co-leadership of the Florida HIA Consortium. Together with the Florida Department of Health, we have developed training in HIA, held five sessions and trained 91 people throughout the state. Three HIAs are in progress with two more ready to launch.

“FIHI has been a leader in building local capacity for HIAs.”

Anamarie Garces, MPH
Urban Health Solutions, LLC, Partner
Urban Health Partnerships, Inc., Executive Director

Research, Evaluation & Training

- ◆ FIHI conducted a comprehensive evaluation of the Aetna Foundation Integrated Health Care Initiative to assess grantee impact and provide insights for other philanthropic organizations investing in care coordination. As part of this effort, FIHI created the first national/international Care Coordination Learning Community to facilitate peer-to-peer knowledge transfer and support. The Care Coordination Learning Community: A Collaborative Learning Space to Advance Integrated Health Care (www.coordinatedcare-community.org) is a virtual forum that offers resources, blogging capabilities, a peer-to-peer discussion forum, and a dynamic repository for lessons learned from the field.
- ◆ FIHI's Transformational Leadership Forum engages national and regional experts leading efforts for transformative change in America. Its speaker series highlights leading edge work to advance health and catalyst discussions to improve the health of Floridians. FIHI has had two successful Forums on health equity by Dr. Joseph Betancourt, Director of the Disparities Solutions Center and Director of Multicultural Education for Massachusetts General Hospital on the topic “Improving Quality, Achieving Equity and Pursuing Value: Delivering Care to Diverse Populations in a Time of Health Care Transformation” and on behavioral health by Dr. Octavio Martinez on “Integrated Care: Why Do It? What Is It? Models of Practice.”



“FIHI gave us needed technical guidance and moral support to get our Indian River oral health coalition back up and running on the right track.”

Toni DeBiase, former Chair
Indian River Oral Health Coalition

New Projects

Beginning in Summer/Fall 2014

- ◆ Provide training development, planning, implementation, evaluation and sustainability planning for Florida Atlantic University Diabetes Education and Research Center for a three-year HRSA-funded project, “Innovation in Access to Diabetes Care through Interprofessional Collaborative Practice.” *Partners: Florida Atlantic University Diabetes Education and Research Center, Genesis Community Health, Florida Community Health Centers*
- ◆ Develop and provide collaborative, results-based leadership training in collaboration with the Pan American Health Organization (PAHO) and the University of the West Indies to include team building, strategic planning and implementation using Results-Based Accountability, dealing and managing conflict, interest based negotiation, leading change and establishing and managing accountability of strategic partners. *Partners: PAHO, University of the West Indies*



Spotlight on Collective Impact

Collective Impact for Healthy Communities

What is Collective Impact?

Collective impact is a structured collaborative comprised of partners from multiple sectors who commit to a “common agenda for solving a specific social problem.” This differs from traditional collaboration models which present isolated solutions to large scale, systemic problems.

Collective impact initiatives include five key conditions for shared success:

- ◆ Common agenda
- ◆ Shared measurement systems
- ◆ Mutually reinforcing activities
- ◆ Continuous communication
- ◆ Backbone organization

The FIHI Area of Excellence for Collective Impact for Healthy Communities is driving systemic change using shared leadership, data-driven strategy, and aligned action for measureable results. We have developed an impartial and data-driven approach to collective impact using the principles of results-based leadership and Results-Based Accountability™. We provide support for collective impact initiatives by potentially serving as a “backbone organization,” providing facilitation services and technical assistance in implementing strategic plans

Using this approach, we are building healthier communities through our work with the following projects:

- ◆ Gulf Region Health Outreach Program – Primary Care Project
- ◆ Development of a statewide oral health roadmap

As we are becoming known for our expertise, we continue to be approached by a number of state, local and regional groups requesting our leadership and coordination of collaborative action.



Thank You Funders!

We are proud to acknowledge the following organizations for providing funding and valuable resources:



THE KRESGE FOUNDATION



Donor Information

We are grateful to our generous donors and we continue to recognize the spirit of collaboration and support that the Florida Institute for Health Innovation has received to date.

We are currently seeking donations that will aid in shaping policy statewide and make our strategic vision a reality across Florida while building and bridging partnerships nationwide.

Choose where your donation goes:

- Areas of Excellence (indicate which Area):**
 - Collective Impact for Healthier Communities
 - Health in all Policies
 - Research, Evaluation & Training
- Core Support**
- Programming**

Please fill out the information below with your tax-deductible donation and mail to:
Florida Institute for Health Innovation, 2701 N. Australian Avenue, Suite 204, West Palm Beach 33407

Name

Organization

Address

Phone

Email

Amount: \$

Contributions benefit Florida Institute for Health Innovation, a not-for-profit tax-exempt organization. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF Florida Institute for Health Innovation, (CH-25775), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (1-800-435-7352) WITHIN THE STATE OF FLORIDA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. Florida Institute for Health Innovation receives 100% of each contribution. Financial audits are performed each year in conjunction with the 990 and they can be viewed on FIHI's website.



MISSION

To create healthy and sustainable communities, the Florida Institute for Health Innovative champions innovative public health policy and cross-sector collaboration.



RESULTS-ORIENTED. RESPONSIVE. DATA-DRIVEN.

2701 N. Australian Avenue • Suite 204 • West Palm Beach 33407
561.838.4444 • Fax: 561.838.4495 • FLHEALTHINNOVATION.ORG